## <u>Trowbridge Angus, Dairy:</u> <u>Youth in Agriculture</u>

"When you give back, you empower others," was a recent comment from the famous Chef Jeff Henderson, a well-known celebrity chef & motivator. These kind of people and those ways of living are exactly what the Trowbridge family has worked to encompass their business around. At Trowbridge Farms of Ghent, NY, raising & breeding registered Angus cattle is their livelihood, but this includes promoting agriculture, educating, and cultivating our youth.

In September, Trowbridge Farms sponsored an online auction "Embryos for Education" where all of the proceeds went to the Angus Foundation, a not-for-profit organization that funds & supports programs involving education, youth and research in the Angus breed and the agricultural industry. The auction offered more than 19 Lots of embryos and raised nearly \$4,000 for the Foundation, selling to a slate of buyers from coast to coast.

On a different curve for their particular operation, Trowbridge Farms heard about an intriguing painting in a silent auction at a recent American Holstein Association meeting. It was called "Foster Mothers of the Human Race" and the proceeds were going to the Holstein Foundation, to benefit youth programs for the Holstein breed & in the dairy industry. A painting with meaning, of how agriculture impacts the world, and how this in particular will impact the youth. "This was a must have for us," said Phil Trowbridge. In keeping true to the aspect of youth in agriculture, Trowbridge Farms made the winning bid.

"Growing to be who you are most meant to be," another inspiring comment from Chef Jeff, which is a statement that leads many youth to find what their purpose is in life, and in agriculture. Knowing the difficulty of having the opportunity to get to the "big league" to meet many and learn more, Trowbridge Farms is offering a travel allowance to the customers of their recent female sale who are Junior Angus Exhibitors going to the 2013 National Junior Angus Show in Missouri. Heifers purchased in their September 2012 *Family Affair* Angus Female Sale, are all eligible, and Juniors should contact the farm for more details.

Everyone has the power to make something good happen in the lives of others, especially for our youth. Agriculture is a strong industry, with strong people, and the goodness of their stories continue everyday. Thank You to the Trowbridge family for what they do and for taking the lead. Watch for more sales and events for Trowbridge Farms coming up, such as their Annual Customer Preconditioned Feeder Calf Sale in December, Invitational Elite Angus Sale in January, Annual Bull Sale in May, Annual Female Sale in September, and others to come. Stay in tune at <a href="https://www.TrowbridgeFarms.com">www.TrowbridgeFarms.com</a>









